

BOONE, IOWA LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2020

ESTIMATED POPULATION
AGES 18-64

189,334

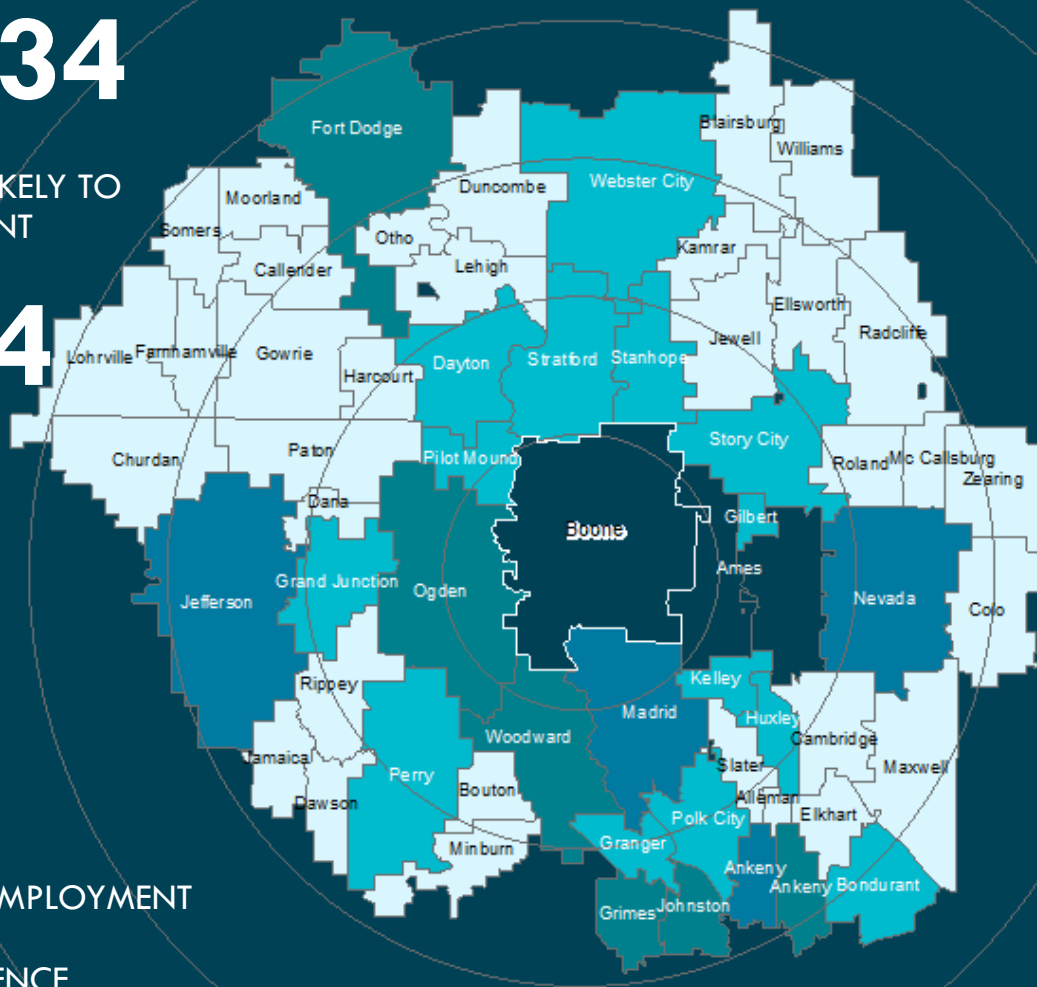
ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN BOONE, IA

35,784



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN BOONE, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 3 - 67
- 68 - 292
- 293 - 686
- 687 - 1,413
- 1,414 - 10,596



10-Mile Interval Between Rings



AREA SHOWN

BOONE LABORSHED ANALYSIS

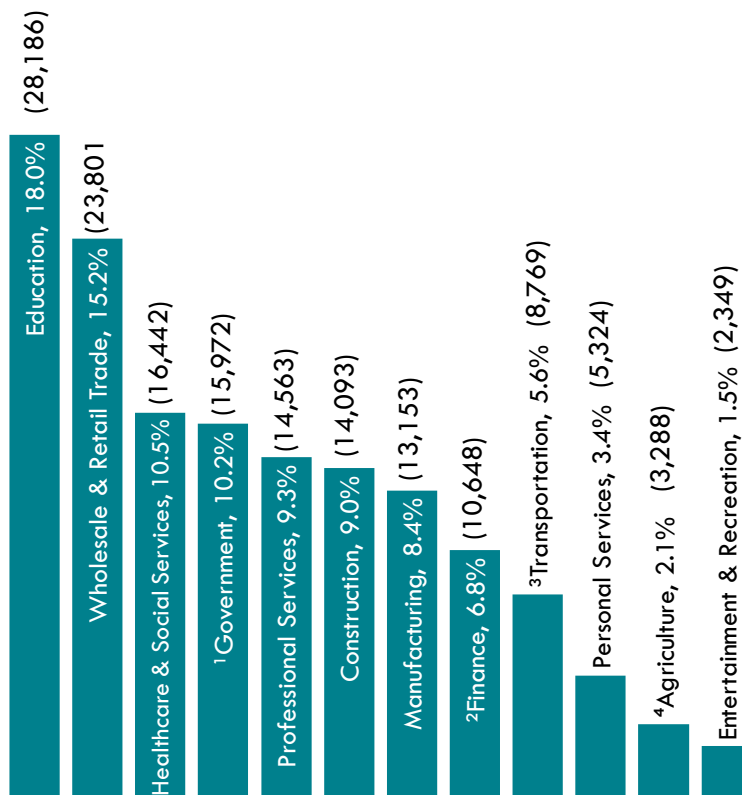
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Public Administration, Government

³Transportation, Communications, & Utilities

²Finance, Insurance, & Real Estate

⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	90.8%
	Pension/Retirement/401K	83.7%
	Dental Coverage	82.1%
	Paid Holidays	82.1%
	Life Insurance	76.1%
	Vision Coverage	72.9%
	Disability Insurance	72.1%
	Paid Vacation	65.3%
	Paid Sick Leave	60.2%
	Prescription Drug Coverage	44.6%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Boone Laborshed area.

The employed are currently commuting an average of—

12

miles one-way for an employment opportunity

&

17
minutes

EMPLOYED: LIKELY TO CHANGE

- An estimated **29,386** employed individuals are likely to change their current employment situation for an opportunity in Boone

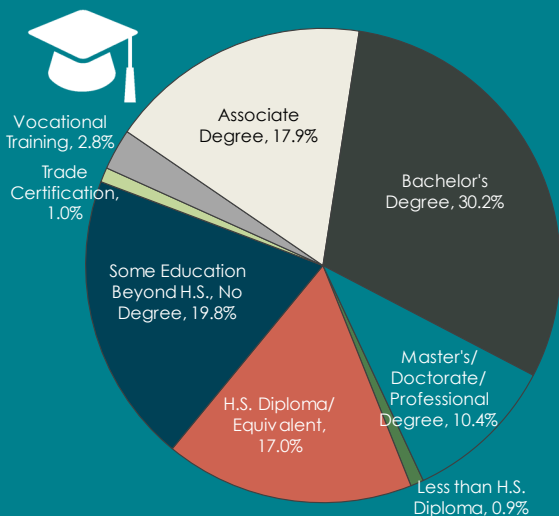
- Current occupational categories:

Professional, Paraprofessional, Technical	33.3%
Clerical	17.1%
Managerial	14.3%
Service	13.3%
Production, Construction, Material Moving	12.4%
Sales	9.6%
Agricultural	0.0%

- Current median wages: \$

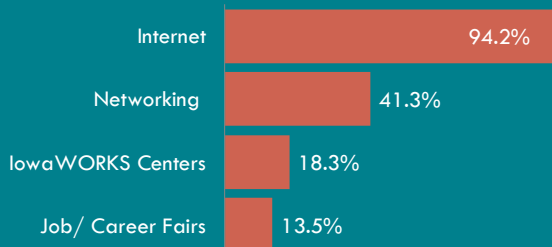
- \$13.25/hour and \$57,000/year
- \$18.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

- 82.1% have an education beyond HS



- 35.8% are actively seeking employment

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of 12 miles/18 minutes (one-way) to work
- Willing to commute an average of 26 miles/34 minutes (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **1,735** unemployed individuals are likely to accept employment in Boone

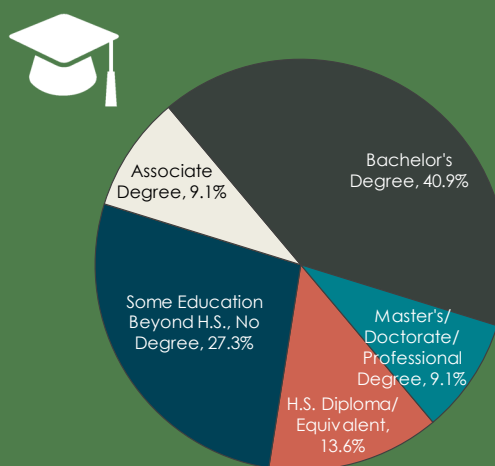
- Former occupational categories:

Professional, Paraprofessional, Technical	40.0%
Production, Construction, Material Moving	25.0%
Sales	25.0%
Managerial	5.0%
Service	5.0%
Agricultural	0.0%
Clerical	0.0%

- Median wages: \$

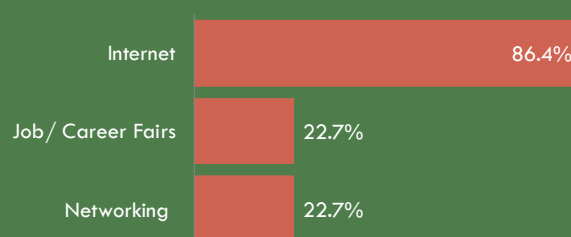
- \$15.00/hour - lowest willing to accept
- \$16.88/hour - attracts 66%
- \$18.00/hour - attracts 75%

- 86.4% have an education beyond HS



- 72.7% are actively seeking employment

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of 22 miles/31 minutes (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Boone is estimated at 44.2 percent—approximately 3,459 people living in Boone work in other communities.

Most of those who are out commuting are working in Ames, (IA) and West Des Moines, (IA).

Less than one-quarter (21.7%) of out commuters are likely to change employment (approximately 751 people).

50.0% earn an annual salary—median salary is **\$68,000/year**
41.3% earn an hourly wage—median wage is **\$21.39/hour**

3,459
people live in Boone,
and work elsewhere

EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

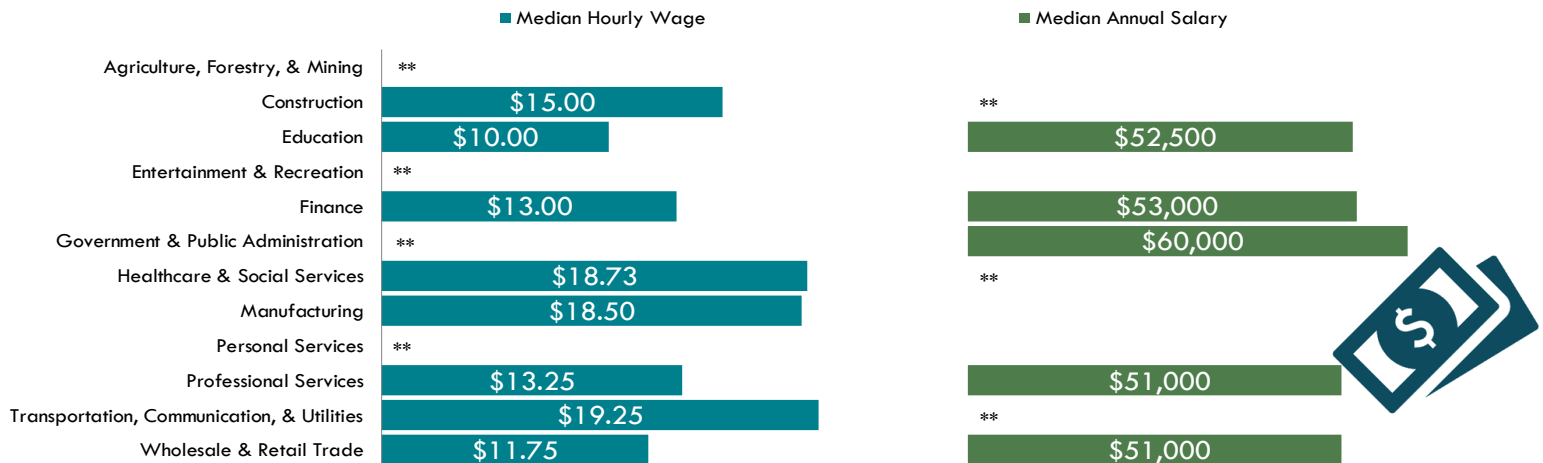
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture	**	**	**	**	**
Construction	62.5%	12.5%	0.0%	12.5%	37.5%
Education	81.8%	22.7%	0.0%	0.0%	59.1%
Entertainment & Recreation	**	**	**	**	**
Finance	100%	22.2%	0.0%	55.6%	22.2%
Government	91.7%	25.1%	0.0%	8.3%	58.3%
Healthcare & Social Services	87.5%	12.5%	0.0%	50.0%	25.0%
Manufacturing	91.7%	25.0%	0.0%	16.7%	50.0%
Personal Services	**	**	**	**	**
Professional Services	93.3%	13.3%	6.7%	33.3%	40.0%
Transportation	90.9%	45.4%	9.1%	0.0%	36.4%
Wholesale & Retail Trade	71.9%	21.9%	3.1%	25.0%	21.9%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	3.2%	940	Mismatch of Skills	5.4%	1,587
Low Income	0.5%	147	Σ †Total	8.1%	2,380

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA
WORKFORCE
DEVELOPMENT

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economic development

Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-7505 | Email: laborshed.studies@iwd.iowa.gov
www.iowalmi.gov/laborshed

For more information regarding this Laborshed study contact:
Boone County Economic Growth Corporation
903 Story Street
Boone, IA 50036
Phone: (515) 432-3342 | Email: director@booneiowa.us
www.booneiowa.us